

PRESS RELEASE BY A&G SOLUZIONI DIGITALI

Listen in 3D at home? Now you can.

LIVORNO, 14th October 2010 — The new codifying and de-codifying system for Blu-Ray® DTS-HD Master Audio® has today been certified compatible with the technology patented by A&G Soluzioni Digitali® for the creation of three-dimensional sound landscapes, called 3D-EST® (3D Enhanced Surround Technology). DTS-HD Master Audio® technology, for the first time since the arrival of digital audio, allows the reproduction of eight audio tracks identical to the master produced in the studio, thanks to the higher audio streaming speed of the Blu-Ray disc. 3D audio that can be achieved through the X-spat boX² workstation for productions in 3D-EST™ created and marketed by A&G Soluzioni Digitali, when played back through a 7.0 or 8.0 speaker setup, is the most lifelike and spectacular audio experience for a home theatre system currently available on the market.

“Since 1997 A&G Soluzioni Digitali has invested substantial resources and capitals in research and development focused on the problem of three-dimensional audio reproduction” says Luigi Agostini, sole director of A&G, “ and even if our X-spat boX² was already the best practical and economical solution on the market for installations and live performances, in the consumer sector the absence of a truly non compressed format with a minimum of eight channels for digital media was seriously hampering the quality of our algorithms in the distribution phase. Now, by producing in 3D-EST on Blu-Ray protected in DTS-HD Master Audio, record companies will have at their disposal the long awaited concrete solution to re-master and market in real 3D all their catalogues with truly state of the art quality.”

A&G Soluzioni Digitali started the evolution of 3D audio production in the 90s participating in the E.A.S.Y. European Project, and re-invented 3D Audio Workstations in 2004 with its X-Spatialisation Card for Apogee Rosetta 800. Today A&G Soluzioni Digitali is still in the forefront of innovation in its industrial sector with its 3D Audio

Workstations and its professional applications for iPhone® and for the Apple Mac OS X operative system.

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NOTE TO EDITORS: For additional information visit A&G's [Press](#) page on aegweb.com or call A&G Tech Support at +39 (0586) 814336.

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